

Une image contenant Police, texte, Graphique, logo

Description générée automatiquement

Une image contenant texte

Description générée avec un niveau de confiance élevé

Une image contenant texte, Police, jaune, Graphique

Description générée automatiquement



**APPLICATION FILE**

**CALL FOR PROPOSALS 2025**

## **Please complete this form and submit it together with a PDF presentation**

## **of your project or company via the website**

[**https://www.even-up.bzh**](https://www.even-up.bzh)

## For any queries, please email:

**evenup@even.fr**

# Title of project:

**(required)**

### 1 – EVEN-UP

### How did you hear about the Even’Up call for proposals?

*(required)*

### What is your vision of a successful collaboration with the EVEN Group? What use cases have you identified that would add value to the activities and/or members of the EVEN Group?

*(required)*

**Areas that would potentially benefit from the proposal** (tick any that apply)

Dairy industry  Upstream agriculture/members  Food distribution  Other agro-industry

**Transition impacted** (tick any that apply)

Environmental transition   Social transition   Technological transition

### 2 – YOUR COMPANY

### Company name:

### Trading name or trademark:

### Legal form:

### NAF code [Fr. business classification]:

### SIRET no. [Fr. business directory]:

### Date established or taken over:

### Registered office:

### Website: …………………………………………………………………………………………………………………………………………………………………….

### 3 - FOUNDER

**Surname**: **First name**:

**Date and place of birth**:

**Tel**: **Email**:

**Training/career path**:

**Brief description of your project/proposal\* (non-confidential):**

\* May be used for press release if successful

### 4 - YOUR BUSINESS PROJECT

**PLEASE ATTACH A PDF PRESENTATION OF YOUR PROJECT/COMPANY TO THE FILE, ALONG WITH ANY SUPPORTING DOCUMENTS:**

**Project background** *(Circumstances, how the idea came about, problem addressed, etc.)*

*(required)*

**Description of activities, business model, product/service/process**

*(required)*

**Innovatory element of the proposal or product/service provided** *(What sets your product, service or process apart from others? What new solution are you offering to potential customers? What need does it fulfil?)*

*(required)*

**Development stage of the project, TRL, description of current collaborations**

*(required)*

**Impact of the project in terms of environmental, social or technological transition**

*(required)*

###### Your 3-5 year aims, plans and vision for the project

*(required)*

### 5 – MARKET ANALYSIS AND BUSINESS MODEL

**Target market***(What customer/user requirements are you addressing? What distribution networks does it use? What volumes do you anticipate? Are there any barriers to entry?)*

*(required)*

**Analysis of the competitive environment***(Description of current competition. What competitive advantage do you have?)*

*(required)*

**Market positioning***(What are your target customer segments/value proposition/business model? etc.)*

*(required)*

### 6 – HUMAN & TECHNOLOGICAL RESOURCES

**Details of current management team members** *(Training, professional experience, responsibilities within the company)*

*(required)*

**Total staff numbers** (current financial year - N) **and distribution** (sales, production, R&D)**. Specify any changes you expect in the medium term (3 yrs) and additional skills you’ll be taking on:**

*(required)*

**Main production/R&D sites and facilities**

*(required)*

### 7 - INTELLECTUAL PROPERTY

###### Outline the principal expertise and/or technologies the company specialises in

*(required)*

###### Are the solutions you propose to develop unrestricted in terms of use?

* *Have you carried out a prior art search or patentability study?*
* *Does your solution, process or product require an operating licence?*

###### Is it patented? 🞎 Yes 🞎 No

If yes, who is the patent holder?

**Are there any other intellectual property rights (software, trade mark, etc.)**  🞎 Yes 🞎 No

*(required)*

### 8 – FINANCIAL ASPECTS AND BUSINESS PLAN

1. **Project activity forecast**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Financial**  **item**  **Financial year** | **Year**  **N-1**  **€** | **Current year (N)**  **€** | **Year**  **N+1**  **€** | **Year N+2**  **€** | **Year N+3**  **€** | **Year N+4**  **€** |
| **REVENUE (A)** |  | | | | | |
| (+) Turnover |  |  |  |  |  |  |
| (+) Other income (grants, etc.) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| **EXPENDITURE (B)** | | | | | | |
| (-) Purchases of equipment/goods |  |  |  |  |  |  |
| (-) Payroll |  |  |  |  |  |  |
| (-) Other items |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| **= EBITDA (A-B)** |  |  |  |  |  |  |
| (-) CAPEX (Investments) |  |  |  |  |  |  |
| (+/-) Change in WCR |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| **= Change in cash position** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| **Number of FTEs** |  |  |  |  |  |  |

###### Outline of key resource and investment needed to implement the proposal in future years

***Human resources*** *(Number of recruits anticipated, fields of expertise, etc.)*

*(required)*

***Tangible and intangible investments*** *(Outline your principal investments, amounts, timing, etc.)*

*(required)*

***Other items to be taken into account***

*(required)*

###### Main elements of reinsurance relating to your forecast for the increase in business and turnover (Planned distribution channels, sales force, canvassing, etc.)

*(required)*

###### Financial situation to date (available cash, debts contracted, grants obtained, etc.)

*(required)*

#### 9 – ADDITIONAL INFORMATION

**If you have any other information that will help to explain your project, you may attach it to your email along with the application file (**[**evenup@even.fr**](mailto:evenup@even.fr)**).**

**Please indicate your consent for us to process your data**

*I consent to the processing of my personal data for the purposes of this call for projects, in accordance with the terms of these regulations.*